

Mr. Tharaka Ranwala
Senior Deputy General Manager (Consumer Banking)
Sampath Bank



Mr. Ranwala is the Senior Deputy General Manager (Consumer Banking) of Sampath Bank PLC responsible for overseeing the areas of the entire retail banking business of the Bank including the Branch network. He is also responsible for Marketing, Deposit Mobilization, Remittances and Credit Cards. Mr. Ranwala is also a member of the Sampath Bank CSR and Corporate Sustainability Steering Committee. He has over 16 years' experience in the Banking Industry and during this period he had exposure in Credit Card, Branch Banking, Brand Management, Corporate communications, Market Development, CSR, Consumer and International Marketing. Mr. Ranwala is also a Director to the Board of Siyapatha Finance PLC, a subsidiary of Sampath Bank Plc.

Mr. Ranwala is a Fellow of CIM (UK) and a member of SLIM. He possesses a postgraduate Diploma in Marketing (CIM – UK) and is a Chartered Marketer. He is also a Certified Professional Marketer (CPM) of the Asia Pacific Marketing Federation. He has won numerous awards both locally and internationally which includes the "**Brand Leadership Award in 2006**" and the '**Marketing Professional of the year in 2014**' at the CMO ASIA Global Brand Excellence Awards. Mr. Ranwala is the **Vice President of the International Advertising Association (IAA)** Sri Lanka and also a Board Member of the CSR Sri Lanka (Guarantee) Limited, which is the apex body for promoting CSR initiatives in Sri Lanka.