

TECHNICAL PROGRAM

DAY 01 – THURSDAY, 13TH JUNE, 2019

INAUGURATION SESSION	Thursday, 13th June 2019 08.30 to 10.30 Morakot II	
	08.30 – 09.30	Conference Registration
	09.30 – 09.40	Welcome Address by the Conference Convener Mr. Isanka P. Gamage (<i>Co-Founder & Managing Director - The International Institute of Knowledge Management (TIKM), Sri Lanka</i>)
	09.40 – 09.50	Speech by the Conference Chair Dr. Sumudu Perera (<i>Department of Business Economics, Faculty of Management Studies & Commerce, University of Sri Jayewardenepura, Sri Lanka.</i>)
	09.50 – 10.00	Co-Hosting Partner Speech (<i>Department of Economics, School of Business, Independent University Bangladesh, Bangladesh</i>)
	10.00 – 10.10	Co-Hosting Partner Speech (<i>Department of Economics, Epoka University, Albania</i>)
	10.10 – 10.15	Launch of the Conference Trailer – ICED 2020
	10.15 – 10.30	Conference Photograph
	10.30 – 10.50	Morning Refreshments

KEYNOTE FORUM	Thursday, 13th June 2019 10.50 to 11.35 Morakot II	
	10.50 – 11.35	“The TWIN Asian Challenges of Technological Up Gradation and IR4” Prof. Santosh Mehrotra (<i>Economist, India</i>)

TECHNICAL SESSION 01	ENVIRONMENTAL AND SUSTAINABLE ECONOMIC DEVELOPMENT		
	Thursday, 13 th June 2019 11.35 to 13.15 Morakot II		
	Chaired by:		
	11.35 – 11.55	A1	Challenges in Indian Agriculture Economics Dr. B.V. Halmandage (<i>Mahavidyalaya, Vasantnagar, India</i>)
	11.55 – 12.15	A2	Does Push Factor Determine Capital Flow to Emerging Markets during Financial Crises? Rido Tanago, Munawar Ismail, Ghazali Maski, Devanto Shasta Pratomo (<i>University of Brawijaya, Indonesia</i>)
	12.15 – 12.35	A3	Growth and Environment in Pakistan: An Empirical Analysis Tayyaba Rizvi (<i>Lahore College for Women University, Pakistan</i>)
	12.35 – 12.55	A4	Determinants of Farmer’s Participation in Contract Farming: A Study from Bihar in India Behera D.K (<i>National Institute of Technology Patna, India</i>)
	12.55 – 13.15	A5	Effect of Demonetisation and GST on the Economy of Medium, Small and Micro Enterprises Goel Roshani (<i>Aam Aadmi Party, Political Party, India</i>)
	13.15 – 14.15	Networking Lunch	

CAREER DEVELOPMENT WORKSHOP	Thursday, 13th June 2019 14.15 to 15.15 Morakot II	
	14.15 – 15.15	Workshop on Strategies for Applying Course Content to Real- World Contexts Dr. Brian D. Beitzel (<i>Director of Education Assessment and Accreditation Professor of Educational Psychology, School of Education and Human Ecology, State University of New York College, USA</i>)

PLENARY SPEECH	Thursday, 13th June 2019 15.15 to 15.45 Morakot II	
	15.15 – 15.45	“Advancing Economies towards the Fourth Industrial Revolution” Prof. Aminur Rahman (<i>Head of Department of Economics, School of Business, Independent University, Bangladesh</i>)
	15.45 – 16.05	Evening Refreshments.

PLENARY SPEECH	Thursday, 13th June 2019 16.10 to 16.40 Morakot II	
	16.10 – 16.40	“4th Industrial Revolution and Ethical Concern” Dr. Fatih Cura (<i>Business and Management Department, Ishik University Erbil, Iraq</i>)

TECHNICAL SESSION 02	SOCIAL, ENVIRONMENT AND SUSTAINABLE GROWTH	
	Thursday, 13 th June 2019 16.40 to 18.00 Morakot II	
	Chaired by:	
	16.40 – 17.00	B1 Factors Influencing Child Wellbeing in Rural Sri Lanka B.W.R. Damayanthi (<i>University of Sri Jayewardenepura, Sri Lanka</i>)
	17.00 – 17.20	B2 Analysis of Perception, Attitude and Awareness on 4 th Industrial Revolution among Business Undergraduate Students – Evidence from Private University in Kurdistan Region – Iraq Navulur Krishna Surarchith, Dr. Fatih Cura (<i>Tishk International University, Erbil, Kurdistan Region, Iraq</i>)
	17.20 – 17.40	B3 Impact of Flood on Economy in Sri Lankan Context N. M. A. Jayasinghe (<i>University of Sri Jayewardenepura, Sri Lanka</i>)
	17.40 – 18.00	B4 Does Education-Augmenting Length of Service Affect Earnings in Manufacturing: Evidence from Indonesia Nazamuddin B.S, Yandi K (<i>Universitas Syiah Kuala, Indonesia</i>)

DAY 02 – FRIDAY, 14TH JUNE, 2019

PLENARY SPEECH	Friday, 14th June 2019 08.30 to 09.00 Morakot II	
	08.30 – 09.00	<p>“How Aging Population, Immigration, and Technological Transition Pose Challenges to the Greek Secondary Banking”</p> <p>Dr. Chrysanthi Balomenou, <i>(Banking and Finance department, Faculty of Economic and Administrative Sciences, Epoka University, Albania)</i></p>

TECHNICAL SESSION 03	INDUSTRIAL ORGANIZATION AND POLICY	
	Friday, 14 th June 2019 09.00 to 10.20 Morakot II	
	Chaired by:	
	09.00 – 09.20	<p>C1 The Relationship between Perceived Organizational Support and Employee Intention to Leave - An Empirical Study Conducted on Construction Site Workers</p> <p>K. A. D. U Jayatissa <i>(National Institute of Business Management, Sri Lanka)</i></p>
	09.20 – 09.40	<p>C2 Conceptualisation and Application of Strategic Performance Measurement and Management in the ‘New Public Management’ Context: A Systematic Literature Review</p> <p>Muravu, Naboth <i>(PSB Paris School of Business, France)</i></p>
	09.40 – 10.00	<p>C3 The Role of Amnesty to Illegal Labor: A Case from Indonesian Illegal labor in Malaysia during 2002-2009</p> <p>Farida Suldina <i>(As-Syafiiyah Islam Univeristy, Indonesia)</i></p>
	10.00 – 10.20	<p>C4 Short Term Forecasting for Electricity Demand in Egypt Using Artificial Neural Networks</p> <p>Eman M. Abd El-Metaal <i>(Cairo University, Egypt)</i></p>
10.20 – 10.40	Morning Refreshments	

PLENARY SPEECH	Friday, 14th June 2019 10.40 to 11.10 Morakot II	
	10.40 - 11.10	<p>“The Sustainability Revolution: Notes on Green Growth, Social Inclusion and SDG Implementation in the Global South”.</p> <p>Dr. Edoardo Monaco (<i>Associate Professor and Director of the Government and International Relations Programme, Hong Kong Baptist University & Beijing Normal University, United International College, China</i>)</p>

TECHNICAL SESSION 04	ENTREPRENEURSHIP	
	Friday, 14 th June 2019 11.10 to 12.30 Morakot II	
	Chaired by:	
	11.10 – 11.30	<p>D1 Cosmetic Surgery Industry in Brazil: An Assessment using Cause and Effect Model and Risk Assessment Matrix</p> <p>Kii Geat Johan Lim, Poh-Chuin Teo , Tan Sim Yin (<i>Tunku Abdul Rahman University College, Malaysia</i>)</p>
	11.30 – 11.50	<p>D2 A Study of Entrepreneurial Marketing of Small and Medium Scale Enterprises in a Selected Divisional Secretariat Division of Sri Lanka</p> <p>Bandara K.B.T.U.K, Kodithuwakku K.A.S.S, Jayaweera V.W (<i>Faculty of Agriculture, University of Peradeniya, Sri Lanka</i>)</p>
	11.50 – 12.10	<p>D3 Industry Competition and Competitiveness: An Analysis on Handicraft Industry in Vietnam</p> <p>Kii Geat Johan Lim, Poh-Chuin Teo , Choo Wei Ting (<i>Tunku Abdul Rahman University College, Malaysia</i>)</p>
	12.10 – 12.30	<p>D4 Supply Chain Collaboration Model Affects to Collaborative Advantage Supply Chain Disruption and Customer Satisfaction: Using Interpretive Structural Modeling</p> <p>Sopa A., Saenchaiyathon K. (<i>Khonkaen University, Khonkaen, Thailand</i>)</p>
	12.30 – 13.00	
13.00 – 14.00	Networking Lunch	

TECHNICAL SESSION 05	MACROECONOMIC ISSUES		
	Friday, 14 th June 2019 14.00 to 15.40 Morakot II		
	Chaired by:		
	14.00 – 14.20	E1	Female Education and Economic Growth: an Empirical Investigation for Egypt Hamouda, Y ¹ . and Farrag, N ² (¹ <i>Karlstad University, Sweden</i> , ² <i>University of Canada, Canada</i>)
	14.20 – 14.40	E2	Returns to Education in Haiti and Potential Marginalization: Implications for Policymakers in Development and Education Nathan Hart (<i>American University, USA</i>)
	14.40 – 15.00	E3	Regional Currency or Regional Trade Policy? An East Asian Perspective of 21 st Century Growth Kabir, S (<i>Independent University, Bangladesh</i>)
	15.00 – 15.20	E4	Does Government Financed R & D Complement or Crowd-Out Private R & D? Evidence from Economic Crisis of 2008 Dr. Naqeeb Ur Rehman (<i>Epoka University, Albania</i>)
	15.20 – 15.40	E5	Impact of Metro Train on Women Empowerment: Evidence from India Srishti Sharma, Nishtha Sharma (<i>National Institute of Public Finance and Policy, India</i>)
15.40 – 16.00	Evening Refreshments		

PANEL DISCUSSION	Friday, 14th June 2019 16.00 to 17.30 Morakot II	
	16.00 – 17.30	Panel Discussion on Role of Policy Makers for a Better Economy.

CONFERENCE CLOSURE	Friday, 14th June 2019 17.40 to 18.10 Morakot II	
	17.40 – 18.00	Conference Concluding and Awarding Ceremony
	18.00 – 18.10	Vote of Thanks Mr. Arshad Refai (<i>Head of Marketing - The International Institute of Knowledge Management (TIKM), Sri Lanka</i>)

Conference Chair

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Dr. Sumudu Perera

(University of Sri Jayewardenepura, Sri Lanka)

Keynote Speaker

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Prof. Santosh Mehrotra

(Economist, India)

Conference Convener

.....
Mr. Isanka P. Gamage

(The International Institute of Knowledge Management, Sri Lanka)

Conference Secretary

.....
Mr. Keerthi Chandana

(The International Institute of Knowledge Management, Sri Lanka)