

TECHNICAL PROGRAM

DAY 01 – THURSDAY, 13TH JUNE, 2019

INAUGURATION SESSION	Thursday, 13th June 2019 08.30 to 10.30 Morakot II	
	08.30 – 09.30	Conference Registration
	09.30 – 09.40	Welcome Address by the Conference Convener Mr. Isanka P. Gamage (<i>Co-Founder & Managing Director - The International Institute of Knowledge Management (TIKM), Sri Lanka</i>)
	09.40 – 09.50	Speech by the Conference Chair Dr. Sumudu Perera (<i>Department of Business Economics, Faculty of Management Studies & Commerce, University of Sri Jayewardenepura, Sri Lanka</i>)
	09.50 – 10.00	Co-Hosting Partner Speech Prof. Aminur Rahman (<i>Department of Economics, School of Business, Independent University Bangladesh, Bangladesh</i>)
	10.00 – 10.10	Co-Hosting Partner Speech Dr. Chrysanthi Balomenou (<i>Banking and Finance Department, Epoka University, Albania</i>)
	10.10 – 10.15	Launch of the Conference Trailer – ICED 2020
	10.15 – 10.30	Conference Photograph
	10.30 – 10.50	Morning Refreshments

KEYNOTE FORUM	Thursday, 13th June 2019 10.50 to 11.30 Morakot II	
	10.50 – 11.30	"The TWIN Asian Challenges of Technological Up Gradation and IR4" Prof. Santosh Mehrotra (<i>Economist, India</i>)

TECHNICAL SESSION 01	ENVIRONMENTAL AND SUSTAINABLE ECONOMIC DEVELOPMENT	
	Thursday, 13th June 2019 11.30 to 13.10 Morakot II	
	Chaired by: Dr. Sumudu Perera (<i>University of Sri Jayewardenepura, Sri Lanka</i>)	
	11.30 – 11.50	A1 Challenges in Indian Agriculture Economics Dr. B.V. Halmandage (<i>Mahavidyalaya, Vasantnagar, India</i>)
	11.50 – 12.10	A2 Does Push Factor Determine Capital Flow to Emerging Markets during Financial Crises? Rido Tanago, Munawar Ismail, Ghozali Maski, Devanto Shasta Pratomo (<i>University of Brawijaya, Indonesia</i>)
	12.10 – 12.30	A3 Growth and Environment in Pakistan: An Empirical Analysis Tayyaba Rizvi (<i>Lahore College for Women University, Pakistan</i>)
	12.30 – 12.50	A4 Determinants of Farmer’s Participation in Contract Farming: A Study from Bihar in India Behera D.K. (<i>National Institute of Technology Patna, India</i>)
	12.50 – 13.10	A5 Effect of Demonetisation and GST on the Economy of Medium, Small and Micro Enterprises Goel Roshani (<i>Aam Aadmi Party, Political Party, India</i>)
13.10 – 14.10	Networking Lunch	

CAREER DEVELOPMENT WORKSHOP	Thursday, 13th June 2019 14.10 to 15.10 Morakot II	
	14.10 – 15.10	Workshop on Strategies for Applying Course Content to Real- World Contexts Dr. Brian D. Beitzel (<i>Director of Education Assessment and Accreditation Professor of Educational Psychology, School of Education and Human Ecology, State University of New York College, Oneonta, USA</i>)

PLENARY SPEECH	Thursday, 13th June 2019 15.10 to 15.40 Morakot II	
	15.10 – 15.40	“Advancing Economies towards the Fourth Industrial Revolution” Prof. Aminur Rahman (<i>Head of Department of Economics, School of Business, Independent University, Bangladesh</i>)
	15.40 – 16.00	Evening Refreshments.

TECHNICAL SESSION 02	SOCIAL, ENVIRONMENT AND SUSTAINABLE GROWTH	
	Thursday, 13th June 2019 16.00 to 17.40 Morakot II	
	Chaired by: Dr. B.V. Halmandage (<i>Mahavidyalaya, Vasantnagar, India</i>)	
	16.00 – 16.20	B1 Factors Influencing Child Wellbeing in Rural Sri Lanka B.W.R. Damayanthi (<i>University of Sri Jayewardenepura, Sri Lanka</i>)
	16.20 – 16.40	B2 Analysis of Perception, Attitude and Awareness on 4 th Industrial Revolution among Business Undergraduate Students – Evidence from Private University in Kurdistan Region – Iraq Navulur Krishna Surarchith, Dr. Fatih Cura (<i>Tishk International University, Erbil, Kurdistan Region, Iraq</i>)
	16.40 – 17.00	B3 Impact of Flood on Economy in Sri Lankan Context N.M.A. Jayasinghe (<i>University of Sri Jayewardenepura, Sri Lanka</i>)
	17.00 – 17.20	B4 Does Education-Augmenting Length of Service Affect Earnings in Manufacturing: Evidence from Indonesia Nazamuddin B.S, Yandi K (<i>Universitas Syiah Kuala, Indonesia</i>)
	17.20 – 17.40	B5 Microfinance and Social Business: Some Reflections from Historical and Development Perspective Rahman Taswar F (<i>Independent University, Bangladesh</i>)

PANEL DISCUSSION	Thursday, 13th June 2019 17.40 to 18.30 Paetai Room (14th Floor)	
	17.40 – 18.30	“The Role of Education in Economic Development” Moderated by Dr. Brian D. Beitzel (<i>State University of New York College, USA</i>)

DAY 02 – FRIDAY, 14TH JUNE, 2019

PLENARY SPEECH	Friday, 14th June 2019 08.30 to 09.00 Morakot II	
	08.30 – 09.00	<p>"How Aging Population, Immigration, and Technological Transition Pose Challenges to the Greek Secondary Banking"</p> <p>Dr. Chrysanthi Balomenou, <i>(Banking and Finance department, Faculty of Economic and Administrative Sciences, Epoka University, Albania)</i></p>

TECHNICAL SESSION 03	INDUSTRIAL ORGANIZATION AND POLICY	
	Friday, 14th June 2019 09.00 to 10.20 Morakot II	
	Chaired by: Dr. Deepak Kumar Behera <i>(National Institute of Technology Patna, India)</i>	
	09.00 – 09.20	<p>C1 The Relationship between Perceived Organizational Support and Employee Intention to Leave - An Empirical Study Conducted on Construction Site Workers</p> <p>K.A.D.U Jayatissa <i>(National Institute of Business Management, Sri Lanka)</i></p>
	09.20 – 09.40	<p>C2 Conceptualisation and Application of Strategic Performance Measurement and Management in the 'New Public Management' Context: A Systematic Literature Review</p> <p>Muravu, Naboth <i>(PSB Paris School of Business, France)</i></p>
	09.40 – 10.00	<p>C3 The Role of Amnesty to Illegal Labor: A Case from Indonesian Illegal labor in Malaysia during 2002-2009</p> <p>Farida Suldina <i>(As-Syafiiyah Islam Univeristy, Indonesia)</i></p>
	10.00 – 10.20	<p>C4 Short Term Forecasting for Electricity Demand in Egypt Using Artificial Neural Networks</p> <p>Eman M. Abd El-Metaal <i>(Cairo University, Egypt)</i></p>
10.20 – 10.40	Morning Refreshments	

PLENARY SPEECH	Friday, 14th June 2019 10.40 to 11.10 Morakot II	
	10.40 - 11.10	<p>"The Sustainability Revolution: Notes on Green Growth, Social Inclusion and SDG Implementation in the Global South"</p> <p>Dr. Edoardo Monaco (<i>Associate Professor and Director of the Government and International Relations Programme, Hong Kong Baptist University & Beijing Normal University, United International College, China</i>)</p>

TECHNICAL SESSION 04	ENTREPRENEURSHIP	
	Friday, 14th June 2019 11.10 to 12.30 Morakot II	
	Chaired by: Dr. B.V. Halmandage (<i>Mahavidyalaya, Vasantnagar, India</i>)	
	11.10 – 11.30	<p>D1 Cosmetic Surgery Industry in Brazil: An Assessment using Cause and Effect Model and Risk Assessment Matrix</p> <p>Kii Geat Johan Lim, Poh-Chuin Teo, Tan Sim Yin (<i>Tunku Abdul Rahman University College, Malaysia</i>)</p>
	11.30 – 11.50	<p>D2 A Study of Entrepreneurial Marketing of Small and Medium Scale Enterprises in a Selected Divisional Secretariat Division of Sri Lanka</p> <p>Bandara K.B.T.U.K., Kodithuwakku K.A.S.S., Jayaweera V.W. (<i>Faculty of Agriculture, University of Peradeniya, Sri Lanka</i>)</p>
	11.50 – 12.10	<p>D3 Industry Competition and Competitiveness: An Analysis on Handicraft Industry in Vietnam</p> <p>Kii Geat Johan Lim, Poh-Chuin Teo, Choo Wei Ting (<i>Tunku Abdul Rahman University College, Malaysia</i>)</p>
	12.10 – 12.30	<p>D4 Supply Chain Collaboration Model Affects to Collaborative Advantage Supply Chain Disruption and Customer Satisfaction: Using Interpretive Structural Modeling</p> <p>Sopa A., Saenchaiyathon K. (<i>Khonkaen University, Khonkaen, Thailand</i>)</p>
12.30 – 13.30	Networking Lunch	

PLENARY SPEECH	Friday, 14th June 2019 13.30 to 14.00 Morakot II	
	13.30 – 14.00	"04 th Industrial Revolution and Ethical Concern" Dr. Fatih Cura (<i>Business and Management Department, Ishik University Erbil, Iraq</i>)

TECHNICAL SESSION 05	MACROECONOMIC ISSUES	
	Friday, 14th June 2019 14.00 to 15.40 Morakot II	
	Chaired by: Dr. Deepak Kumar Behera (<i>National Institute of Technology Patna, India</i>)	
	14.00 – 14.20	E1 Female Education and Economic Growth: An Empirical Investigation for Egypt Hamouda Y. ¹ , Farrag N. ² (¹ <i>Karlstad University, Sweden</i> , ² <i>University of Canada, Canada</i>)
	14.20 – 14.40	E2 Returns to Education in Haiti and Potential Marginalization: Implications for Policymakers in Development and Education Nathan Hart (<i>American University, USA</i>)
	14.40 – 15.00	E3 Regional Currency or Regional Trade Policy? An East Asian Perspective of 21 st Century Growth Kabir S (<i>Independent University, Bangladesh</i>)
	15.00 – 15.20	E4 Impact of Metro Train on Women Empowerment: Evidence from India Srishti Sharma, Nishtha Sharma (<i>National Institute of Public Finance and Policy, India</i>)
	15.20 – 15.40	V1 Does Government Financed R&D Complement or Crowd-Out Private R&D? Evidence from Economic Crisis of 2008 Dr. Naqeeb Ur Rehman (<i>Epoka University, Albania</i>)
15.40 – 16.00	Evening Refreshments	

KEYNOTE DISCUSSION	Friday, 14th June 2019 16.00 to 17.30 Morakot II	
	16.00 – 17.30	"Role of Policy Makers for a Better Economy" Moderated by Prof. Santosh Mehrotra (<i>Economist, India</i>)

CONFERENCE CLOSURE	Friday, 14th June 2019 17.40 to 18.10 Morakot II	
	17.40 – 18.00	Conference Concluding and Awarding Ceremony
	18.00 – 18.10	Vote of Thanks Mr. Arshad Refai (<i>Head of Marketing - The International Institute of Knowledge Management (TIKM), Sri Lanka</i>)

Conference Chair

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Dr. Sumudu Perera

(University of Sri Jayewardenepura, Sri Lanka)

Keynote Speaker

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Prof. Santosh Mehrotra

(Economist, India)

Conference Convener

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Mr. Isanka P. Gamage

(The International Institute of Knowledge Management, Sri Lanka)

Conference Secretary

.....
Mr. Keerthi Chandana

(The International Institute of Knowledge Management, Sri Lanka)

Evaluation Panel

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- Prof. Aminur Rahman (*Independent University, Bangladesh*)
- Dr. Sumudu Perera (*University of Sri Jayewardenepura, Sri Lanka*)
- Dr. Edoardo Monaco (*Hong Kong Baptist University, China*)
- Dr. Chrysanthi Balomenou (*Epoka University, Albania*)
- Dr. Fatih Cura (*Business and Management Department, Ishik University Erbil, Iraq*)